

Strategy

Together, Shaping the Future
of Infectious Diseases

PURPOSE

Advancing prevention, diagnosis and care of infectious diseases through advocacy, education and research.

VISION

A world where infectious diseases are understood, prevented, and treated effectively, improving health and well-being for all.

Together, Shaping the Future of Infectious Diseases

VISION

A world where infectious diseases are understood, prevented, and treated effectively, improving health and well-being for all.

PURPOSE

Advancing prevention, diagnosis and care of infectious diseases through advocacy, education and research.

OUR PEOPLE AND CULTURE

Promote a culture of diversity, equity and inclusion.

Reflect ASID's core values in all activities and initiatives.

Strategic Imperatives	Internal Focus	External Focus
Advocacy	Strengthen ASID advocacy and member engagement Expand marketing, communications and brand visibility Develop processes for real-time responses to emerging infections	Leading national discussion and priority setting for ID Advance public health through a unified national voice Promote community awareness and education on ID issues
Education & Research	Advance INTREPID initiative and SIG educational forums Better understand our membership Enhance capacity to support member education, clinical research and workforce development	Provide professional development for members Secure funding to support research and education Foster multi-partner research and education collaborations
Engagement	Improve communication tools to address diverse member interests Foster stronger member connectivity and networking Implement member focused software to enhance experiences	Build trusted partnerships with government Ensure ASID remain the leading Australasian ID body for multi-disciplinary professionals Strengthen collaborations with societies, industry and research and public health sector globally
Capability, Growth & Sustainability	Diversify income streams to ensure long term financial sustainability Develop fundraising, leveraging charity status Provide resources and guidelines to support community	Enhance data capturing to drive decision making Upgrade systems to support growing member activities and access to resources Strengthen the Secretariat to effectively deliver on strategy
Governance	Ensure ASID constitution aligns with current and future needs Implement best practice across the organisation Develop policies and Standard Operating Procedures to mitigate risks and improve operations Enhance data collection and reporting for strategic decision making	

Values

Collaboration

Working together across disciplines and regions, we unite members and experts to advance training, education, research, and clinical practice.

Respect

Fostering meaningful connections with our members and partners, and embracing teamwork as the cornerstone of impactful healthcare.

Inclusivity

Promoting equity and diversity, shaping the future of infectious diseases together.

Integrity

Committed to providing trustworthy, evidence-based advice and care, actively engaging in advocacy and public health discussions.